

2014 TEAM IL – BEYOND COAL CAMPAIGN PLAN

A. NATIONAL CAMPAIGN/CONSERVATION GOALS

1. Goal for Environment

Move Illinois Beyond Coal by 2030 to eliminate this largest single source of CO2 pollution in the United States to avoid the worst effects of human-caused climate change on communities and species. Create clean energy solutions that will create jobs, save money and revitalize the state and national economy.

2. Specific Campaign Outcome

- Launch the Offshore Wind Industry in the Great Lakes with a successful pilot (approved by 2015) , and ultimately a utility-scale OSW project in Lake Michigan (approved by 2017) (Kady)
- Secure retirement of Dynegey's unscrubbed coal-fired power plants, with a flagship campaign focused on the retirement of the E.D. Edwards Plant by 2015 (Kady)
- Secure retirement dates (no later than 2017) within 2014 for Midwest Generation's coal fleet with a flagship campaign focused on the Waukegan coal plant (Christine)
- Develop a strong state implementation plan for EPA's carbon standards on power plants (Christine and Kady)

3. Interim Milestones

SHORT TERM (6 Months):

(OSW)

Task Force (a body created by the OSW bill that we pass last year, all members are appointed by the governor) is meeting and a financing mechanism is being discussed to finance a pilot OSW project. Launch a cost/benefit study and develop a plan for building additional support

(Dynegey)

IPCB decision overturned

Report on Dynegey is put together and shared with community members, groups, and electeds

Dynegey, IBEW and Senator Koehler agree to discussion on coal plants futures

Sign-on letter asking for a retirement date and transition plan submitted to Dynegey (signed by 15 electeds and community groups)

(Waukegan)

NRG Energy, IBEW and Congressman Schneider agree to discussions on coal plants' future

Elected official sign-on letter submitted to NRG (signed by 15 electeds from Lake County)

Secondary targets commit to outreach to clean tech companies for investments

(FAR)

Secure commitment from Governor Quinn to aggressively implement the EPA carbon standards through the IEPA

MEDIUM TERM (1 year):

(OSW)

Mayors office of Chicago announces financing plan for pilot OSW project in Lake Michigan

(Dynegey)

Retirement of ED Edwards and Joppa stations by 2015

Strong, self-sufficient Beyond Coal team in Peoria that will continue to fight for a coal to clean energy transition in Central Illinois

(Waukegan)

**Retirement date (no later than 2017) secured for Waukegan coal plant
Clean tech company agrees to clean energy investment in Waukegan**

LONG TERM:

By 2020, Illinois will have broken the coal industry's grip on every corner of the state -including the capital- and Illinois will be held out as a leader for its localized approach to energy resource choices and for its leadership in the development of clean energy solutions - wind, solar, energy conservation, and others - in the Midwest.

B. POWER BUILDING/ORGANIZATIONAL GOALS

(OSW)

- # of Team Leaders 5 (2 current)**
- # of Strategic Partnerships 5 (2 current)**
- # of Participant Activists 100**
- # of Grasstops 10**

The current OSW team is 5 folks and is staff led and staff heavy. The group has had 30 minute check in calls every other week. The main goal of this team is to lead and coordinate the strategy and execution (of the mostly grasstops arm) of this campaign. It is unclear if such frequent calls need to continue into 2014 - likely they will be on a need by need basis.

For 2014, if we decide that more educational events are necessary, I would like to create a sub-team within the Chicago Group Air and Energy Committee. My hope is that these events would be pretty simple and exciting for volunteers to put on, and this would free up organizer time. This sub-team can then go on to help with OSW campaign objectives throughout the lifespan of this campaign. I am envisioning this sub-team would be 2-5 leaders. They would be accountable to me and the A&E chair.

(Dynergy)

- # of Team Leaders 10 (8 current)**
- # of Strategic Partnerships 12 (9 current)**
- # of Participant Activists 150 (100 current)**
- # of Grasstops 6 (3 current)**

Currently we have strong core team but I would like to continue to bring in new people, as well as recruitment trainings for existing activists. The goal of this team is to build grassroots opposition and pressure on our target in order to win.

The core team is 7-10 people that meet every other week. I would like it to grow to be closer to 12-15 at each meeting.

We have 4 committees:

Political (Chaired by Tracy Fox and Joyce Harant) - meeting with local electeds, attending county board mtgs

Events (Chaired by Joyce Blumenshine and Jacob Leibel) - helping to plan media and outreach events

Outreach (Chaired by Dave Pittman and Kiersten Sheets) - targeting new groups in the community that we could get to join CIHCA, setting up presentations

Recruitment (Chaired by Alyssa McMillian and Robin Garlish) - finding opportunities for tabling that the whole group can participate in.

Committees are accountable to the group, and Kady works with each committee to ensure they are reaching their goals. There is good representation in the team by the Heart of IL Group.

(Waukegan)

- # of Team Leaders 30 (20 current)
- # of Strategic Partnerships 20 (10 current)
- # of Participant Activists 500 (250 current)
- # of Grasstops: 15 (3 current)

The goal of this team is build public demand and power behind the Clean Power Lake County Campaign advocating for the retirement and transition of the Waukegan coal plant as well as clean energy investments in the community. The team will engage both primary and secondary targets for the campaign.

Karen Long-MacLeod serves as the Media Coordinator

David Villalobos serves as the Recruitment Coordinator of the Recruitment Team which also includes Freddy Philips and Susana Figueroa.

The Coalition Building Team, tasked with identifying 10 new coalition partners, includes Dulce Ortiz, Joe Debaneiwicz, and Susana Figueroa.

The Political Team, tasked with lobbying the support of elected officials, will consist of Doug Ower, Mitch Siegel, Joe Debaneiwicz, and Barbara Klipp.

(frequency of meeting and accountability to be determined at team meeting on 1/22)

There is good representation in the team from the Woods and Wetlands Group.

FAR Team -

We will create a FAR team through the existing Chicago Group Air and Energy Committee. We know that there will be many tactics and events coming up for the FAR in 2014 and there is a lot of excitement within the Chicago Group A&E to continue work on passing strong and just carbon rules. With the approval of the Air & Energy Chairs (meeting scheduled for week of 1/13), we will create a sub-team of interested members to spearhead projects related to the FAR. This will likely be chaired by JC Kibbey and Laura Sabransky. The meeting schedule has not yet been established for this team but will be by end of January.

of Team Leaders 52014 SIERRA CLUB CAMPAIGN PLANNING MATRIX

ORGANIZING SITE LOCATION: Chicago, IL

ORGANIZER WHO COMPLETED FORM:

Christine Nannicelli
(508) 740-9202
christine.nannicelli@sierraclub.org

Kady McFadden
(630) 747-0915

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- # of Strategic Partnerships 12
- # of Participant Activists 400
- # of Grasstops 10

Total:

of Team Leaders: 50

of Strategic Partnerships: 37
of Participant Activists: 750 (577 PA in 2013)
of Grasstops: 41

These metric totals are reflective of specific calculations for each local campaign taking into account the base # of people believe to be needed for media attention, the number of leaders needed to carry out the variety of tactics, ensure the sustainability of the team, and ultimately move our targets.

Diversity:

(OSW)

Building broad public support for offshore wind must include working with diverse sections of Chicago. Specifically, it is likely that a pilot project would be located off the shore of the Southeast Side of Chicago. This is a diverse community with a history of developers entering the community and developing projects without working with the community directly.

Fortunately, the Sierra Club has strong relationships with community organizations on the Southeast side through our Beyond Coal work. Additionally, green energy projects are what the community has been calling for since the defeat of the Leucadia coal plant. There is a strong potential for job training programs that would come with this project, which would be beneficial to the communities that these organizations serve. In 2014 I plan to partner with the many community and EJ groups that are located on the Southeast side to ensure their voice is part of the process.

(Dynegy)

In 2013, we made great strides in diversity work in the Peoria Beyond Coal Campaign. Through our first ever Peoria Sierra Club - NAACP partnership, we had joint press events and sponsored a page in the NAACP annual banquet. We also had a Sierra Club member join as a NAACP committee chair. This partnership on the coal issue has also opened doors for Sierra Club - NAACP partnership on other local environmental issues.

Opportunities for 2014 include outreach to the religious community, specifically the latino churches. My goal is to set up meetings and presentations with churches in the area to draw more folks, and to draw leadership of the faith community in Peoria.

(Waukegan)

This campaign is largely an environmental justice one. The Latino community represents 57% of Waukegan while the African-American community represents 20%. The majority of our outreach in Waukegan thus far, has been directed at building partnerships with these community members. Our first initial relationships we built were with Most Blessed Trinity (MBT) Catholic Parish and Cristo Rey St. Martin College Prep. MBT is the largest catholic church in Waukegan and both started out as strong coalition partners. Under significant political pressure and lobbying from Midwest Generation both groups have since stepped back from coalition efforts. We have developed a very strong relationship with the NAACP Lake County Branch and have hosted multiple events with them including a Health and Environmental Justice Forum at North Shore Church of Christ (a predominantly African American church). We have drafted a list of African-American churches the NAACP will prioritize for outreach in 2014. I have been able to successfully connect Faith in Place with the former Community Liason for the City of Waukegan and Latino candidate for Mayor Susana Figueora. They have hired her as a part time organizer and she has been helping connect us various segments of the Latino Community. We have a draft plan for Latino churches she will start reaching out to in 2014 (Listed in potential new coalition partners). We have also developed a very strong relationship with the Exchange Club of North Chicago, a community based organization in the predominantly African-American community of North Chicago just south of Waukegan. Unfortunately, several community based organizations have received

financial contributions from Midwest Generation and significant lobbying. This has prevented relationship building with priority organizations I had previously identified: Coalicion Latinos Unidos de Lake County, LULAC- Waukegan Chapter, United Way, etc. A lot of our success over this past year has been on a more individual basis. Spanish speaking volunteers are incorporated in each tabling and canvass activity to ensure broad outreach to all community members. Our final event of the year, an art show entitled Muerte en el Aire, partnered with Academia Cultural Xilotl, who provided Mexican art and alters in celebration of Dia de los Muertos.

(FAR work)

MLK day work with IIRON:

Christine and Kady will be collaborating with the Illinois Chapter in a partnership with IIRON (formerly the Illinois, Indiana Regional Organizing Network) who works primarily in the Chicagoland area on various social justice issues. They largely organize in areas of low income and color through established churches in the area. We have collaborated with them before during the campaign to close Fisk and Crawford. For MLK Day in 2014 we will be partnering with them for their Annual MLK public meeting titled: Hope in an Age of Crisis that will invite elected officials to commit to key policy asks. One of the key platforms of the meeting will be sustainability which will include three asks to Governor Quinn on fracking, weatherization, and implementing the EPA carbon regulations on existing coal plants once they're finalized. We have committed to bringing 100 people and will be hosting a pre-event luncheon discussion on justice. This partnership is extremely strategic, as Governor Quinn relies on this population of Chicago (areas of the Black Caucus) for his re-election strategy in 2014. By aligning our priorities with this population, we have even greater leverage to get Quinn on our side with our key climate priorities.

Coalition Partners

(OSW) :

Freshwater Wind - Chris Wissemann, cwissemann@glwenergy.com
Alliance for the Great Lakes - Joel Brammeier, jbrammeier@greatlakes.org
Citizens Greener Evanston - Nicolai Schousboe, nicolai.schousboe@comcast.net
Blue Green Alliance - Tom Conway, tomc@bluegreenalliance.org
SOUL/ IIRON - Toby Chow, tobynotahorse@gmail.com
NRDC - Nick Magresso, nmagrisso@nrdc.org
OFA Chicago - Nellie Siris, nsiris@barackobama.com

Key groups to talk to (perhaps about a sign on letter):

Steelworkers
Operating Engineers
EJ Alliance of Greater Southeast Chicago
Southeast Environmental Task Force
People for Community Recovery

(Dynergy) coalition partners:

Central Illinois Interfaith Alliance - Dave Weinman, daveweiman@comcast.net
Global Warming Solutions - Kiersten Sheets, wtigerme@yahoo.com
Green Drinks - Anthony Corso, anthonypcorso@gmail.com
Peoria Families against Toxic Waste - Tracy Fox, tracy@tracyfox.com
Illinois Central College Student Advocating For the Environment - Billy Cook, bcook@icc.edu
NAACP of Greater Peoria - Don Jackson, jacksonlaw218@gmail.com
League of Women Voters - Joyce Harant, jchoices@earthlink.net
Peoria Progressive Coalition - Elaine Hopkins, ehopkins7@prodigy.net

Respiratory Health Association - Brian Urbaszewski (burbaszewski@lungchicago.org)
Drinking Liberally - Bill Poorman, poorman@billpoorman.com

Potential new groups (Peoria):

Peoria Progressive Coalition - Elaine Hopkins
Jewish Federation of Peoria, (309) 689-0063
Sacred Heart Church
St Anns Catholic Church
St. Josephs Catholic Church
St Mark Roman Catholic Parish
St John's Lutheran Church
Nurses Union
UAW
Doctor's Council
Joppa: High School, Fracktivists, Casino

(Waukegan)

Exchange Club of North Chicago - Paula Carballido and Freddy Phillips pcarballido@yahoo.com
NAACP Lake County Branch- Jennifer Witherspoon - witherspoonj81@yahoo.com
Christ Episcopal Church- Rev. Eileen Shanley-Roberts- shanleyroberts@gmail.com
League of Women Voters of Lake County- Mary Matthews- TimMary747@aol.com
Respiratory Health Association - Brian Urbaszewski (burbaszewski@lungchicago.org)
Faith in Place- Susana Figueroa- susana.figueroa0306@gmail.com
Environmental Law and Policy Center- Faith Bugel- fbugel@elpc.org
Knights of Columbus-
Waukegan Bike Project and Waterstreet Gallery- Will Gardner (847-370-6049)
Tufo Gallery- Patrick Tufo (tufoart@yahoo.com)

Potential New Coalition Partners:

North Shore Church of Christ
Shiloh Baptist
First Corinthians
Most Blessed Trinity (support of Pastor)
Our Lady of Guadalupe
Academia Cultural Xilotl
Mainstreet Waukegan
Coalicion Latinos Unidos de Lake County (divided Board)
Jesus Name
Latino Alliance of Lake County

C. THEORY OF CHANGE, TARGET SELECTION & POWER MAPPING -

(OSW)

1. Decision or Decision Path to Influence

Build enough political cover for Rahm Emanuel or Governor Quinn to champion a funding plan for a pilot OSW project in Lake Michigan

2. Strategic Rationale

We have met with the Mayor's office twice to present this concept and the Mayor seems open to the idea of pursuing offshore wind. The next step his office is taking is to join the Illinois OSW economic task force, which will be convened for the first time in January 2014. Our team will work to ensure that the Task Force is steered to establish the best funding mechanism for a pilot project, and is staffed with all the information needed in order to achieve that end. Once the Task Force is completed, we will again work with the Mayor's office directly to push forward the recommendations of the Task Force. We will also continue conversations with the Governor's office to gauge their interest and perhaps pitch them as champions on this project if it seems to fit better.

This will take some political and organizing ground game from my team in order to build support and neutralize opposition to a pilot project and the mechanism determined to be the best to fund it. It is possible that the major utilities and power producers will be opponents. This will be determined through initiation meetings in January (led by Chapter Clelan Energy Staffer Lisa Mederis).

3. Primary Decision-Maker Targets

Chicago Mayor Rahm Emanuel
Governor Pat Quinn

4. Power Mapping

Rahm Emanuel (Chicago Mayor): need union support (steelworkers, AFL-CIO); SEside community as champions for site placement; neutralization/support of Chicago lakeside residents (for fear of a NIMBY outcry); neutralization of any opposition from major electrical providers (Exelon, ComEd)

5. Secondary Targets

Unions - Steelworkers, AFL-CIO
Illinois Power Authority Director Anthony Star
Marc Miller, Illinois Department of Natural Resources
ComEd/Exelon - Anne Pramaggiore
Chicago Aldermen along Lake Michigan (Fioretti, Burns, Hairston, Pope, Reilly, Smith, Tunney, Cappleman, Osterman, Moore)
Major Industry users in Chicago and Lakefront communities

Once we have a report we will engage with STOP coalition members. These are the folks who have been powerful enough to stop major coal projects due to rate impact concerns. There are too many to list in this plan, full list here - <http://stopcoalition.com/supporting-organizations>

(Dynergy) -

1. Decision or Decision Path to Influence

Dynergy decides that operating the Edwards plant is a bad financial decision, leading to retirement of the Edwards plant. We will also look for opportunities to engage in a fleet wide conversation with Dynergy about retiring their oldest and unscrubbed plants, including Newton and Joppa.

2. Strategic Rationale

Dynergy knows that these coal plants are a risky business deal, as shown by their choice to purchase them and how they structured the sale in a shell corporation in order to protect their profits. This presents challenges to force the company to retire the plants in a timely manner, as they are expecting some level of uncertainty. Our strategy is to use legal, political, and PR pressures to force Dynergy to work out an enforceable retirement date and transition plan with the community. The grassroots will be helpful in drumming up community and political support for such a plan.

We will work to influence avenues that will affect Dynegey's ability to make money and continue to operate the Edwards and other plants: Please note that these are dynamic opportunities and we continue to evaluate what will be most strategic as the conversation changes.

- Appealing the IPCB decision on the SO2 variance
- Additional legal levers at Joppa and Newton - these are not organizing opportunities, but rather provide pressure on the company to get them to the negotiating table.
- PR/Reputation in community: Using local community organizing pressure in a strategic and public way, we can show that this plant is not wanted in the community because of the negative impacts on public health and water quality. We plan to engage in this in Peoria, and possibly in Newton and Joppa depending on how our initial organizing outreach goes.
- Political pressure: We will put pressure on local electeds to be wary of Dynegey's entrance in their community and specifically Dynegey's plans/intentions for the plant in the short and long term. We will then push the electeds to convene a conversation with Dynegey that includes the community concerns about the plant and revolves around determining a phase-out date. We will perform in depth power mapping with the volunteer team in Jan. Likely, the IBEW and other unions will be important players in this power map. We plan to engage in this work in Peoria, and to the extent that we are able to in Newton and Joppa as well.

3. Primary Decision-Maker Target

Robert Flexon, CEO of Dynegey

4. Power Mapping

Robert Flexon: Lisa Bonnett (head of Illinois Environmental Protection Agency),

Legal levers against RF: SO2 variance appeal, opacity enforcement suit (current and future), coal ash, non-attainment designation

Political pressures on RF: Peoria Mayor Jim Ardis, Peoria County Board, Senator Dave Koehler, Rep Jehan Gordan, US Rep Cheri Bustos, Bartonville Mayor Rhonda Wolfe, Pekin Mayor Laurie Barra, Pollution Control Board members, IEPA director Lisa Bonnett

(Large power map made for state planning meeting. Available upon request.)

5. Secondary Targets

Senator Dave Koehler

US Rep Cheri Bustos

Governor Pat Quinn

IEPA director Lisa Bonnett (Variance and coal ash decisions)

USEPA Region 5 administrator Susan Hedman (Re: non-attainment designation)

IBEW Local 50

Dynegey Board Members

(Waukegan)

1. Decision or Decision Path to Influence- NRG Energy commits to clear plan for the Waukegan plant that includes a retirement (no later than 2017), a just transition for the workers, and stakeholder conversations about the sale and reuse of that site.

2. Strategic Rationale- The Waukegan plant is old and faces a challenging market in PJM to sell its power profitably, particularly with DSI controls that are required by the end of 2014 under IL law. Additional political and grassroots pressure could help to impact their decision to come to the table to craft a clear plan that ensures a transition for the Waukegan community.

3. Primary Decision-Maker Targets - David Crane (Ceo and President of NRG Energy)

4. Power Mapping-David Crane

NRG Board Members: Mauricio Gutierrez (Executive Vice President and Chief Operating Officer), Kirkland Andrews, Howard E. Cosgrove (Chairman of the Board, University of Delaware Board of Trustees), Kirbyjon H. Caldwell (Chair, Governance and Nominating Committee), Kathleen A. McGinty (Chair, Nuclear Oversight Subcommittee, former head of PA DOE, running for Gov.), Edward R. Muller (Vice Chairman of the Board, former CEO of EME)

5. Secondary Targets: Congressman Brad Schneider and Waukegan Mayor Motley

a.) Brad Schneider:

Re-election: Nov. 4th 2014

Previous Win: 2012; won 50.2% (3,326 vote differential), won district by 1% and largely because of strong turnout in Waukegan among minority voters because of the Presidential election- will need to deepen this relationship in an off-year for 2014; Mark Kirk (U.S. Senator), Dick Durbin (U.S. Senator), Rita Mayfield (State Rep); Senator Terry Link (State Senator)

b) Waukegan Mayor Motley:

Jamie O'Meara (Mainstreet Waukegan), Patricia Jones (WaukeganTownship), Susie Schreiber (Waukegan Harbor CAG), Members of City Council, Congressman Brad Schneider, Mark Kirk (U.S. Senator), Dick Durbin (U.S. Senator), Rita Mayfield (State Rep); Senator Terry Link (State Senator)

FAR

1) Decision or decision path to influence: Build public demand in Illinois for federal carbon standards for power plants and ensure Illinois has a strong state implementation plan

Strategic Vehicles: EPA, IEPA

2) Strategic Rationale: Strong federal rules will make coal uneconomic nationally and in Illinois. The federal rulemaking provides the opportunity for grassroots mobilization, messaging around coal pollution and coalition building opportunities. For the rule to be finalized and aggressively implemented in Illinois will require significant public pressure.

3) Decision Maker: Gina McCarthy, Head of US EPA

4) Secondary Targets: Governor Quinn, Lisa Bonnett

D. Messaging – *developed by the campaign, tailored with organizers*

(OSW)

Chicago is internationally known as the "windy city." While there are competing reasons for this nickname, one of them reveals that our green and renewable resource in Chicago is our abundance of wind potential. While the population of Chicago is situated on or near the lakefront, offshore wind provides carbon and pollution-free power right where we need it most. Illinois needs to take the lead on promoting favorable offshore wind policies, so that we can incentivize innovation and investment right here in our state.

- Wind power has doubled over the past four years employing more than 75,000 Americans

- Offshore wind in the Great Lakes could provide more than 5GW of clean, domestic electricity and a U.S. offshore wind industry could support up to 200,000 jobs across the country by 2030.
- Here in Chicago, offshore wind is our renewable resource. Chicago could truly be the green city, and be a pioneer in the country if we harnessed the wind of the windy city to power our city. The time is now.

(Dynergy)

Peoria is making great strides to become a welcoming and health community for families. The mayor's slogan of "healthy families in a healthy community" is exactly what we as the citizens of Peoria want it to be. However, Peoria cannot be safe for families when two coal plants loom in its shadows. These coal plants add harmful pollution, like mercury and soot, into the air. The air in Peoria does not comply with what the Environmental Protection Agency has designated as the safe limits. Rather, Peoria's air has been exceeding those limits for years. We need the Edwards plant to be phased out, for the workers at them to be re-trained, and for our community to prosper with health air.

Furthermore, Dynergy is not the type of company we want in our community. This is a company that has a history full of risky business deals, and we know Dynergy perceives the Edwards plant as risky because the company structured the purchase of the plant in a shell company that is protected from any financial risk the plant may encounter. Dynergy is not acting with the best interests of the community, therefore community members and leaders must stand up to demand a plan for a phase-out and transition.

- Peoria's coal plants are making us sick and Dynergy cannot be trusted
- The Edwards plant needs to phase out and adopt a path to retirement and economic redevelopment and job creation
- Peoria's vision of "healthy families in a health community" does not include the Edwards coal plant

Slogan: "Coal, coal, no solution; we are sick of your pollution"
 "Healthy Air for Peoria"

(Waukegan)

The Waukegan coal plant is largest source of air pollution in all of Lake County. NRG Energy is in the process of closing a sale with Midwest Generation that will include ownership of the antiquated Waukegan plant. Many market analysts and energy experts continually predict this plant at a likely candidate for retirement because of its age, its lack of profitability in the market, and the costs of pollution controls it currently is lacking. The air and water pollution greatly threaten the physical and financial health of Waukegan families already plagued with some of the highest asthma rates in the nation. The financial uncertainty of the plant puts the workers and the taxpayers of Waukegan at risk. Knowing that the life of this plant is approaching its end it is in everyone's interest to work with NRG Energy to establish a reasonable retirement date and proactively begin a transition plan for both the site and the workers. While the inevitable closure of the plant requires a proactive approach to mitigate the loss of jobs and tax-base, a certain exit date creates new opportunities for the revitalization of the lakefront property. Waukegan is home to several, previous industrial lots that are prime locations for solar projects. While there are challenges ahead these circumstances ultimately present great opportunities for Waukegan in creating a healthier, cleaner and forward-looking community.

- Midwest Generation's Waukegan coal plant is the largest emitter of sulfur dioxide, nitrogen oxide, mercury and carbon pollution in the entire county
- The Midwest Generation Waukegan coal plant is responsible for 34 deaths, 54 heart attacks, and 570 asthma attacks every year

-In a report released by ELPC the soot and smog from the Waukegan plant has cost the public between \$520-690 million dollars in health costs since 2002

-The Waukegan coal plant is in violation of IL law for its' excessive emissions of both air and water pollution -Midwest Generation's Waukegan coal plant is yet another awful example of environmental injustice; the NAACP "Coal Blooded Report" ranks Waukegan #10 in the list of top environmental justice violators in the nation

2. Organizing Narrative

(OSW)

- Here in Chicago, offshore wind is our renewable resource. Chicago could truly be the green city and a leader for the nation if we harnessed the wind from the windy city to power our city. This blossoming new industry will bring real jobs to our city and spur the new green economy. The time is now.

(Dynergy)

Dynergy's Edwards coal plant is making Peoria sick. This pollution includes a dirty coal plant that cause asthma, respiratory illness, and even death in our community. We must as the city to stand strong on their commitment to a healthy future, which does not include these coal plants.

Dynergy, an out of state company, recently purchased the Edwards coal plant. This company has a rocky history in other places - leaving communities and labor in the dust for the sake of their shareholders. We need to make sure that Peoria does not become like the communities in western Illinois or New York where Dynergy left contaminated messes and unpaid back taxes. We must demand a clear retirement date and transition plan from Dynergy.

(Waukegan)

For too long Waukegan has been an industrial corridor, plagued by pollution, and declining job growth. Progress has been made over the last few years in cleaning up industrial pollution from Waukegan's underutilized lakefront but there is a lot of work ahead. The Midwest Generation coal plant is the largest source of pollution in Lake County and is one of the last major industrial sites on the lakefront that is polluting the neighborhoods around Waukegan without modern day pollution controls. Right now the coal plant stands in the way of clean air and ground-breaking lakefront redevelopment opportunities that can spur more economic growth, environmental conservation, and job creation. Everyone should have the right to breathe clean air and Waukegan families deserve better.

E. Identify Tactics to Build Power and Scale

1. Tactics

(OSW)

Work to compile necessary materials for a OSW economic "cost-benefit" report

2 OSW social/ education events in Chicago - one on SEside, one on North side

Ensure Task Force meets in a timely fashion and develops a financing mechanism to pursue pilot project

Continue website updates

(Dynergy)

Continue to build Central Illinois Health Community Alliance team membership - both individuals and organizations

Hold 2 local media events to demonstrate widespread public concern of coal pollution, involving 5 coalition partners

Hold a meeting with state electeds, labor, and Central Illinois Healthy Community Alliance about transition

Work to compile a short report on Dynergy's history and why community leaders should be concerned about these plants and this company

Once report is finalized, present to Peoria, East Peoria, Morton, Bartonville and Pekin City Councils and meet with Mayors, Gordon, Bustos, and Koehler

Sign on letter to Dynergy asking for a retirement date and transition plan - gather sign on by electeds, citizen groups, churches, and other secondary targets

(Waukegan)

Multiple press events with community members showing public support

Elected official sign-on letter to NRG Energy

Delivery of 2,000 petitions to NRG Energy

Clean energy event/ Earth Day media event

Social media days of action

Online: planning meeting with Justin 1/8

(FAR)

Public Meeting for MLK to pin Quinn on carbon standard implementation

(More tactics to be decided following FAR roll out)

1. 6-Month Detailed Work Plan

January

(OSW)

Birddog Governor's office to ensure Task Force is convened

(Dynergy)

Team meeting to finalize power maps and tactical plan

Begin setting up follow-up meetings with Senator Koehler and Rep Gordon - possible meeting with labor also (Joyce H)

Compile info we would want included in a report on Dynergy (Kady and Holly)

Provide any grassroots/media assistance on IPCB appeal process (Kady, Robin, Emily)

(Waukegan)

Team meeting to finalize tactical plan for next 6 months

Begin setting up lobby meetings with Lake County elected officials-complete 2 (Barbara Klipp, Mitch Siegel, Dulce Ortiz)

Public narrative training?

(FAR)

Online: Holiday party invite 1/2/14; MLK invite 1/8/14; Follow-up on 1/15
Holiday party - goal 50 people (Kady point, Christine, JC Kibbey, Laura Sabranski, Norm Kravy, Tony Fuller)
2 Phonebanks- (1/9-1/15) goal: 60 yesses (Christine point); 1/9 (Rick Stuckey, Norm Kravy, JC Kibber, Josie); 1/15 (Alexandra Siporia, Terry Grace, Jack Gilroy, Tony Fuller, Rick Stuckey, Ryan Baker)
Air and Energy Meeting: Goal: 20 people (Ryan Baker, Tony Fuller)
MLK Event with IIRON (Christine, Kady, Caroline Wooten, JC Kibbey, Tony Fuller, Laura Sabransky)

February

(OSW)

Meet with Task Force and EJ Alliance about Offshore Wind,
Help compile what we would want in a cost-benefit report (Holly on point)
Continue to birddog and follow Governor's OSW Task Force

(Dynegy)

Commission report to be written on Dynegy (Kady and Holly)
Meeting with Sen Koehler, Rep Gordon, labor leaders, and Central Illinois Healthy Community Alliance
(Led by Joyce H)
Travel to Joppa to meet with locals (Kady, Carrie, Tracy)
Volunteer Meeting (whole team)

(Waukegan)

Coalition meeting with NRG Energy (Rev. Eileen, Mary Matthews, Dulce Ortiz, Verena Owen, J. Witherspoon, etc)
Continue meetings with Lake County elected officials (political team: Mitch Siegel, Barbara Klipp, Joe Debanewicz)
Work with NAACP and Faith in Place to set up meetings with top priority pastors (Jennifer Witherspoon, Susana Figueroa)
Hold follow-up meeting with Delta Institute on transition and clean energy ideas (Jack Darin, Verena Owen)
Hold meeting with Waukegan CAG/ Susie Schreiber (Jack Darin, Doug Ower)
Work on short social media video (Mitch Siegel, Karen Long-Macleod)

March

(OSW)

Sierra Club/OFA OSW Social in Evanston or Chicago (Kady + AE vols tbd)
Work with volunteer team and chapter to create a list of secondary targets who would be interested in the cost-benefit report (Chris, Jack, Shirley)

(Dynegy)

Report on Dynegy is edited, and completed (Kady + Holly)
Volunteer Meeting
Meet with high school student groups, two target churches about CIHCA membership and sign-on letter

(Waukegan)

Hold Pastor Breakfast Presentation with NAACP and Faith in Place (Susana Figueroa, Jennifer Witherspoon)

Begin planning for April Earth Day event (Dulce Ortiz, Karen Long-Macleod, Mitch Siegel, Doug Ower, etc)
Continue to identify clean energy opportunities in Waukegan
Hold meeting with Alliance for the Great Lakes
Launch social media video (Mitch Siegel, Karen Long-Macleod)

April

(OSW)

Southeast Side event about offshore wind

(Dynegy)

Report on Dynegy is finished, meetings with all secondary targets
Press event around Dynegy report release (?)
Forest Park Earth Day Petitioning Event (Tracy, Joyce, Jacob)

(Waukegan)

Earth Day event with coalition members and volunteers that focuses on clean energy and redevelopment (Dulce Ortiz, Karen Long-Macleod, Mitch Siegel, Doug Ower, etc)

May

(OSW)

Report finalized, begin meetings with secondary targets to gain their support for the idea/funding mechanism/pilot project (perhaps through a sign-on letter?)

(Dynegy)

Community Forum about Edwards coal plant
Continue to shop around the Dynegy report in Peoria, as well as other Dynegy towns

(Waukegan)

Begin planning for art show "Lakefront Revisioned" (Will Gardner, Jacob Fout, Susana Figueroa)
Beach sweep event with coalition partners and churches?

June

(OSW)

Follow up meeting with City of Chicago on next steps
Continue to build organizational support on sign-on to a letter in support of OSW (in coordination with chapter)

(Dynegy)

Meet with two new churches
Volunteer Meetings
Continue to shop around Dynegy report

(Waukegan)

Hold art show with press conference from artists (Karen Long-Macleod, Will Gardner, Mitch Siegel, Susana Figueroa, Dulce Ortiz, etc)

2. Budget

(OSW)

Events and Printing other materials, handouts, brochures \$1500

Travel \$1000

(Dynergy)

Travel \$4000

Printing Materials, handouts, brochures \$1500

(Waukegan)

Travel- \$5,000

Printing Needs; fliers, factsheets, petitions, signs, possible bus - \$5000

